	STRENGTH	WEAKNESS	OPPORTUNITY	THREAT
PURPOSE		Not everyone understands where we are going or why we do what we do.		
PEOPLE	We already have really talented people!			
PLACE			We could use technology to reach people in digital spaces.	
TECH				We may be disrupted by a new church startup that has just opened its doors down the road.

	VISION	STRUCTURE	LEADERSHIP	RESOURCES	PROCESSES	CULTURE	DIVERSITY
IDENTIFY		Assess current organizational strucure					
RELATE			Create new channels for engagement				Regularly poll for member and community perceptions
BELONG					Identify needs in the city and community		
GATHER				Create virtual opportunities for regular events			
DESIGN						Hold first all-virtual gathering	
COLLABORATE	Provide ways for all staff to give input						
SCALE							
IMPACT							

How is the **PURPOSE** force driving change for you?

How is the **PLACE** force driving change for you?

How is the **PEOPLE** force driving change for you?

How is the **TECHNOLOGY** force driving change for you?

F O U R **FORCES**

FUTURES CANVAS

How will you **SCALE** it ?

What **IMPACT** will you have ?

Describe your **PREFERRED FUTURE** ?

To what community will you **BELONG** ?

Where will you **GATHER** ?

What will you **DESIGN** ?

How will you **COLLABORATE** ?

What is your current **MISSION** statement?

How will you **IDENTIFY** ?

Who will you **RELATE** with ?