Notes

Chapter 1: Called to Do Business


Chapter 2: Can Modern Business Be Righteous?

4. *It’s a Wonderful Life*, directed by Frank Capra (Culver City and Encino, CA: RKO Radio Pictures, 1946).
5. *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*, directed by Andrew Adamson (Auckland, NZ; Prague, CR; Shropshire, UK; Buena Vista Pictures, 2005).
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Chapter 3: The Pursuit of Purpose


Chapter 4: Money and Profit


4. Ibid.

5. Ibid., 76.


9. Ibid.

10. Ibid., 36.

11. Ibid., 66.


Chapter 5: Is the Golden Rule Good for Business?


Chapter 6: Relational Transactions
1. *I AM*, directed by Tom Shadyac (Universal City, CA; Shady Acres Entertainment, 2011).

Chapter 7: The Three-Legged Stool
1. Some of the material in this chapter is adapted from "Core Values," Edgerton Gear, http://www.edgertongear.com/core-values.html?.

Chapter 8: Burned Out or Fired Up?
2. Ibid., 36.

Chapter 9: What Makes a Leader?
3. Ibid., 3–4.
5. Friedman, A Failure of Nerve, 14.
6. Ibid., 14.
8. Ibid., 22.
9. Ibid., 28.
10. Ibid.
11. Ibid., 12.
12. Ibid.

**Chapter 10: Community and Culture**

3. Ibid., 189.
5. Ibid., 41–42.

**Chapter 11: Betrayal and Failure**


**Chapter 12: Business as Love**

2. *Poverty, Inc.* directed by Michael Matheson Miller (Beverly Hills, CA; Brainstorm Media, 2014), DVD.

**Chapter 13: Goodness in Action**

2. Ibid., 97.
4. Ibid., 142–43.